



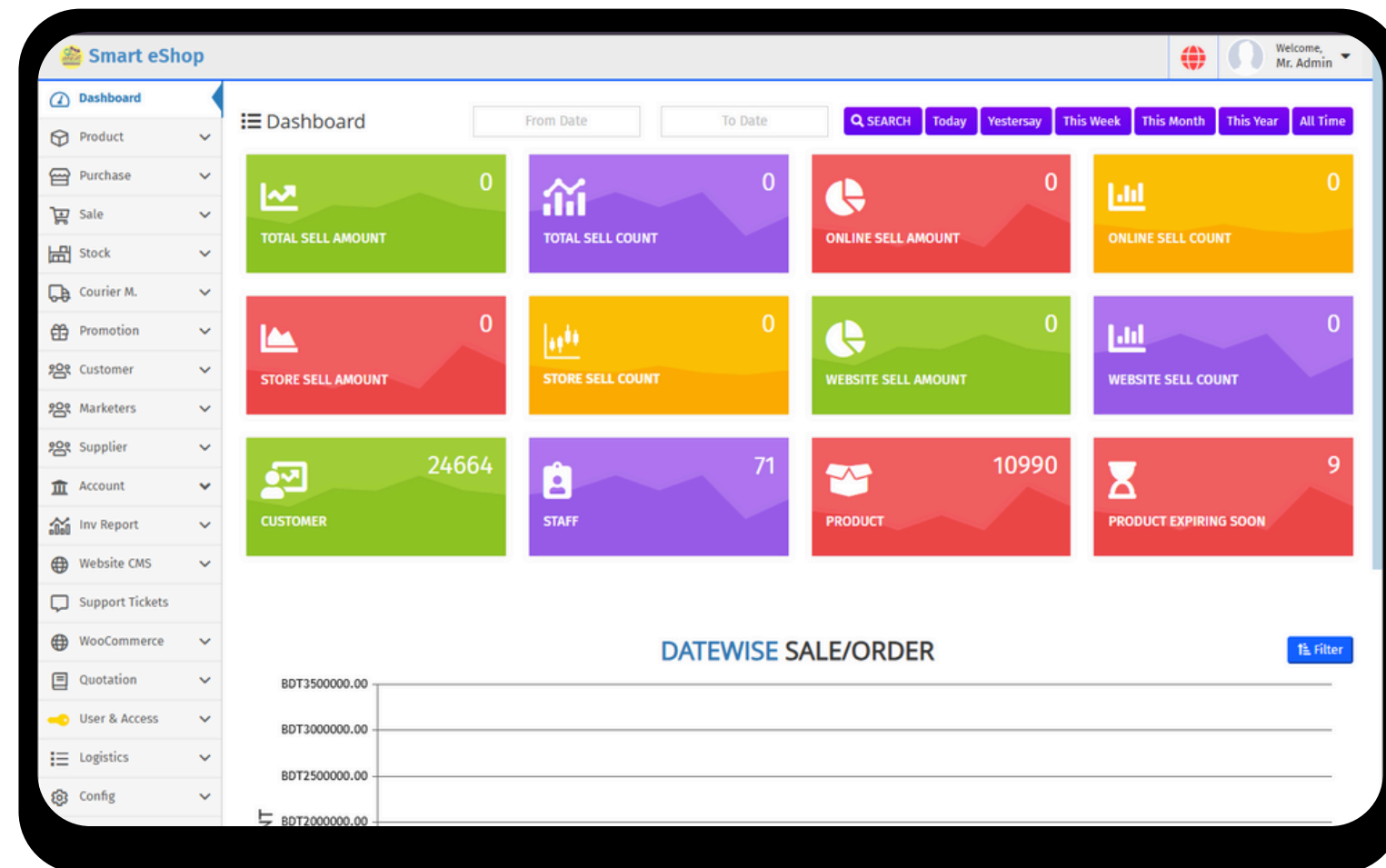
# eCommerce ERP & Website Management System



# Dashboard

“Where Every Number Tells a Story”

A living pulse of your entire commerce ecosystem.



**360° business overview**



**100% real-time analytics**



**1-click access to every module**



**0 data delay**

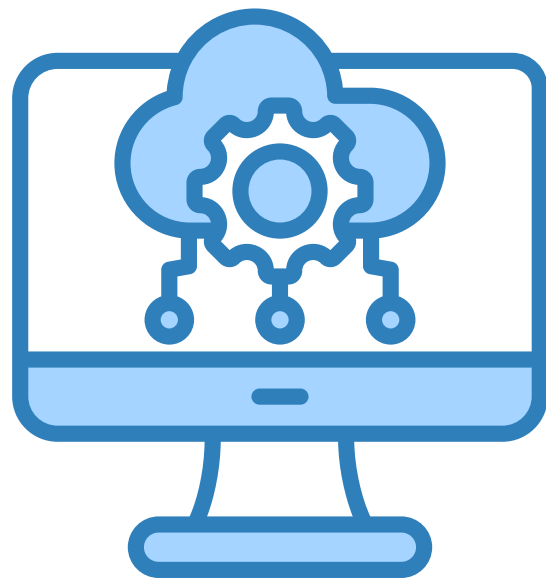




## Significant Modules

“Every great system has a brain, a heart, and a backbone.

These are **eCOM SmartERP**.”



 **Product** — Complete catalog control: attributes, uploads, and brands.

 **Sales** — Integrated website + POS engine with returns & dues.

 **Stock** — Real-time inventory, transfers, and warehouse balance.

 **Purchase** — Smart procurement and supplier tracking.

 **Reports** — Actionable insights, top-sells, profit/loss.

 **Accounting** — Vouchers, ledgers, and live financials.

 **Promotion** — Offers, gift cards, and coupons that convert.

 **Customers** — CRM and loyalty programs built-in.

 **Website CMS** — Control banners, pages, and digital content.

 **WooCommerce** — Sync products and orders automatically.

 **Courier & Logistics** — Assign and track deliveries with precision.

 **Users & Roles** — Define permissions and system access.



Manage every SKU, tag, and variation with structured precision. SmarterP turns chaos into clarity — your product data, beautifully organized.



# Product Management



## **Add & Upload**

Effortlessly create single products or bulk upload your entire catalog instantly.



## **Attributes**

Define detailed specifications like size and colour to create product variants.



## **Highlight Types**

Feature selected products using special tags and promotional badges.



## **Brand & Tags**

Organize products with brand filters and searchable SEO-friendly tags.



## **Category Controls**

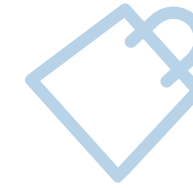
Build and manage logical, multi-level hierarchy for easy navigation.





# Purchase Flow

“Procurement Without Paper”



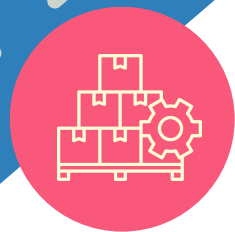
## Record

Every step is automatically documented for accurate accounting and reporting.



## Return

Process any defective or incorrect items back to the supplier seamlessly.



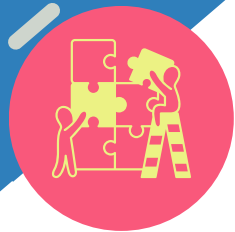
## Receive

Log received goods into your system, updating stock levels automatically.



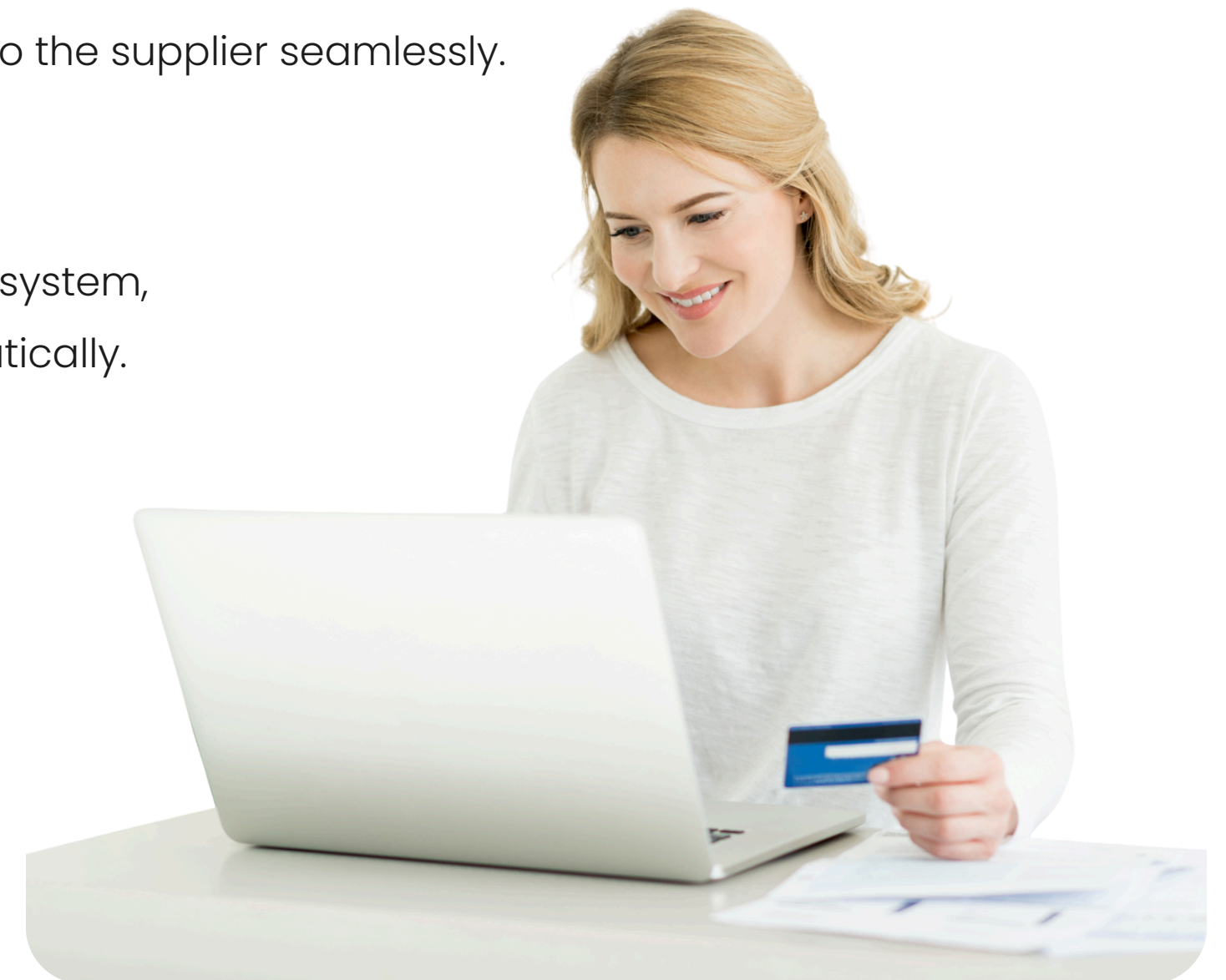
## Approve

Authorize orders and manage the entire procurement workflow digitally.



## Create

Generate purchase orders and send them directly to your suppliers.



# Sales & POS

“Your Storefront, Everywhere”



“Unified sales. Zero friction.”



## Offline

Instantly log sales with barcode scanning, manage cash and card payments, process quick returns, and sync all data to central inventory in real-time, providing a complete view of your retail operations.



## Online

Securely process all website orders, automate professional invoices, and provide full delivery tracking. Manage order status, customer notifications, and payment reconciliation in one unified flow, ensuring a seamless customer journey from cart to delivery.



# Stock & Warehouse

## “Movement You Can Measure”



**SmartERP brings supply chain visibility into a single visual matrix.**



### **Track Stock Transfers & Adjustments**

Manage inter-warehouse movement and correct inventory counts with detailed audit logs.



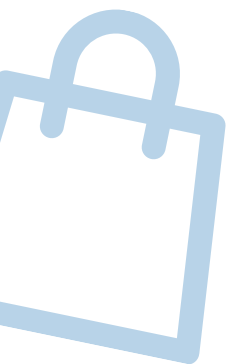
### **Monitor Warehouse Requests & Status**

Oversee internal stock requests and track their fulfilment status in real-time.



### **Pinpoint Every Product Movement**

Gain full visibility into all incoming, outgoing, and current stock for perfect balance.





# Courier & Logistics

“The Delivery Connection”

**Assign  
Dispatch  
Deliver**



## End-to-End Delivery Management

Assign orders, dispatch couriers, and track every shipment on a live map from issue to delivery.



## Real-Time Customer Updates

Automatically keep your customers informed with proactive, real-time notifications on their shipment status.



# Promotions

“Turn Clicks into Loyalty”

Marketing meets automation.



## 💡 Reward Loyalty Automatically

Set up systems to automatically reward repeat purchases with points or exclusive perks.

## 🎁 Create Irresistible Coupons

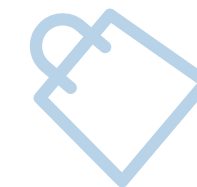
Craft and deploy limited-time promo codes to boost sales and attract new buyers.

## 💳 Launch Digital Gift Cards

Issue electronic gift cards for birthdays, holidays, or special customer incentives.

## 📣 Run Timed Offers & Discounts

Schedule flash sales and seasonal discounts to create urgency and clear inventory.





 Customer Types



 SMS Campaigns



 Loyalty Points



 Customer Reports



# Customer Relationship

“The People Behind the Numbers”



# Accounting & Finance

“The Logic of Profit”

The entire accounting ecosystem automated, accurate, auditable.

Setup accounts

Record vouchers

Generate ledgers

View instant balance sheets

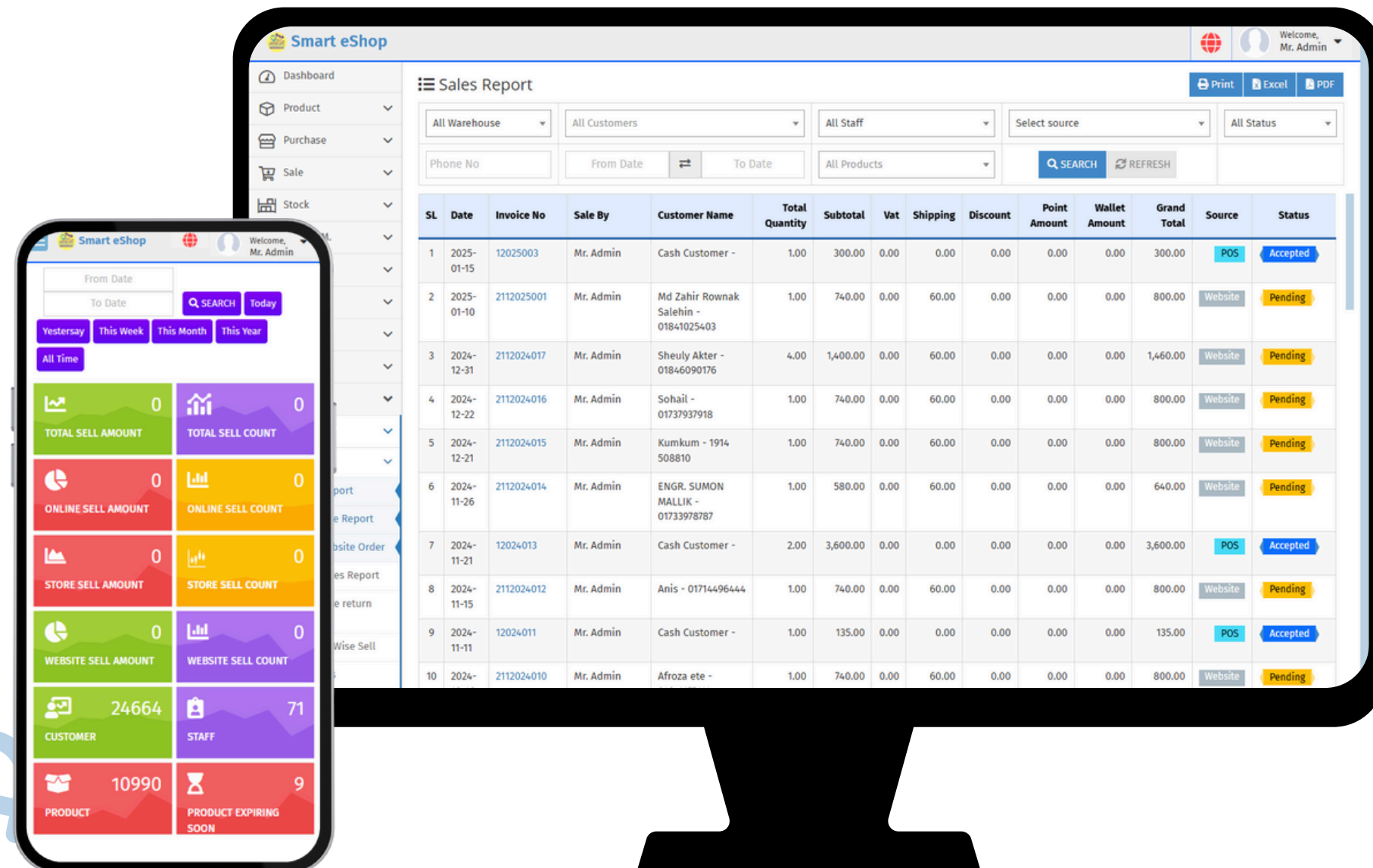
Analyze profits in real time



# Reports & Analytics

“From Data to Direction”

Reports don't just display numbers — they tell your business story. SmarterP visualizes performance trends, top-selling items, and profitability at every level.



**Sales trend dashboards**



**Product & supplier reports**



**Customer profit ratio**



**Stock in hand & expiry alerts**



**Profit margin analysis**



 **Auto Product Sync**

 **API Ready**

 **Quick Quote Generator**



# CMS, Integration & Quotation

**CMS:** Build, customize, and evolve your online identity banners, blogs, testimonials, and policy pages. Everything editable. Instantly.

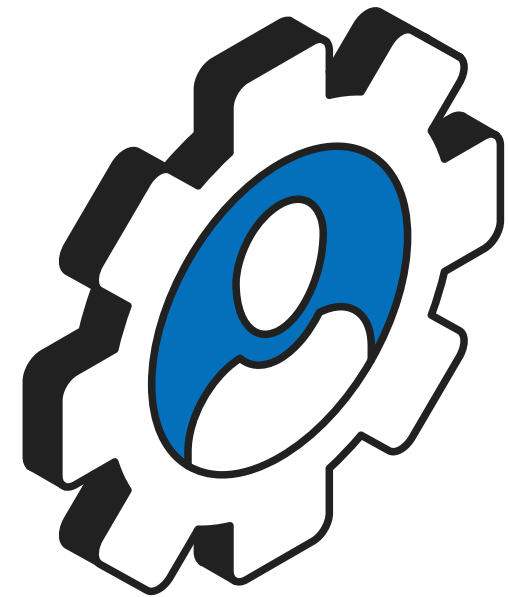
**Integration & Quotation:** Sync WooCommerce instantly with APIs and webhooks. Manage quotations seamlessly from inquiry to invoice.





# User, Access & Settings

“Power in the Right Hands”



## User Roles

Create and manage detailed user roles with specific system permissions and access levels for your team.



## Access Controls

Define precise viewing and editing rights for each module to ensure data security and proper workflow.



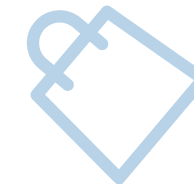
## Branch & Warehouse Settings

Configure and manage multiple business locations, warehouses, and their specific operational parameters.



## SMS Templates & Regional Config

Design custom SMS notification templates and set up location-based rules for shipping and services.





## Visit our Website

 [www.smartsoftware.com.bd](http://www.smartsoftware.com.bd)

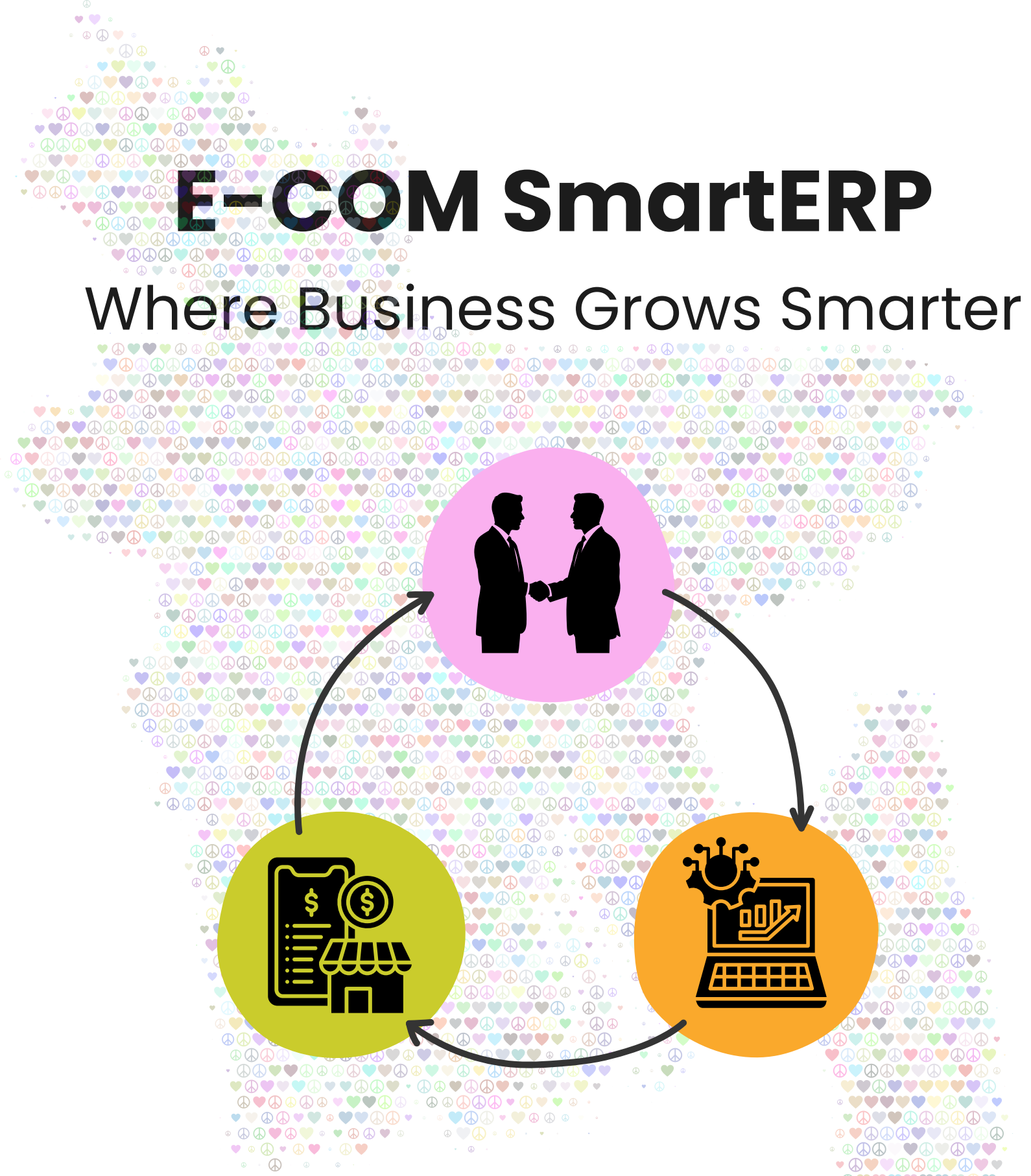
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